

Bloodyminded FAQ's

General

Who is Blast Theory?

We are a group of artists who make interactive work. We create conversations between strangers online, on the streets and in museums, theatres and cinemas. Read a bit about our history and our approach [here on our website](#) or check out some of our [favourite recent projects here](#).

What is *Bloodyminded*?

Bloodyminded is a live interactive film produced by Blast Theory that invites audiences to interact; responding to questions directed to them by a narrator who asks us to consider our own relationship with violence – as individuals and as members of a society that continues to wage war on our behalf.

How is it interactive?

The audience do not change the story: they share their own views and experiences. Audiences interact with the film by responding to questions put directly to them by the narrator. The questions also appear on screen and those watching online can type and submit their responses. Audiences in the venue can use a web interface on their mobile phone to do the same

How can I watch the film at Attenborough Centre for the Creative Arts?

The film is being broadcast live at ACCA on Sunday 14 October at 4.20pm. Tickets are £12 / £10 concs. For more information visit the event page [here](#).

You can also watch the live stream and interact here at bloodyminded.org on October 14th at 4.20pm (BST). Register via email or on Facebook to stay up-to-date.

Is the film really happening live?

Yes. *Bloodyminded* is shot live in a single continuous 90 minute take on October 14th which is broadcast from in and around an army base somewhere in the UK.

What do audiences need to do when the film starts?

Online audiences can watch the film and interact at here at bloodyminded.org using their phone, tablet or laptop. In the venue, audiences should open bloodyminded.org on a smartphone to interact.

Can audiences with hearing impairments take part?

ACCA uses Sennheiser infrared hearing enhancement units; for more details see the venue website [here](#). Due to the live nature of the film, closed captions and subtitles won't be available for the live screening of *Bloodyminded*. However, we are working to make a screenplay script available for audiences with hearing impairments, and we will provide a legacy website after the event that includes a transcript.

Is there certification for the film?

The film is not certified but we recommend *Bloodyminded* for ages 14+. It contains some strong language.

Where is the film being filmed?

The cast and crew are filming and broadcasting live in a single continuous shot from locations in and around an army base in the UK.

Where can I find out more about the storyline?

SJ is on a quest ... you can read more [here](#)

Who funded the project?

Bloodyminded is co-commissioned by 14-18 NOW: WW1 Centenary Art Commissions and by Attenborough Centre for the Creative Arts, with support from the National Lottery through Arts Council England and the Heritage Lottery Fund, and from the Department for Digital, Culture, Media and Sport.

What do I have to do in the cinema to take part?

Open bloodyminded.org on your smartphone once the screening has started to interact.

Why go to a cinema when I can see it for free online? What's available at cinemas that I can't get online?

As with all films, the best experience is in a venue. The picture and the sound will be the highest quality. The experience is also live and a UK first: being with an audience in a venue will be the most exciting and interesting way to see what happens.

What do I need to bring to take part?

Just yourself and a smartphone, so you can interact with the film. You'll only need to use your phone intermittently during the screening but please make sure you have enough charge if you'd like to interact.

What kind of phone do I need?

bloodyminded.org is compatible with any recent smartphone with an up-to-date browser. You will need to have internet access during the screening.

Do audiences need to hear any video or audio on their phones?

No, the phones are used for answering questions only.

How much data will I use?

Your smartphone is only used to submit your answers, so the bandwidth is minimal. At ACCA there will be WiFi available to use

About Online Screenings

Can I watch back if I miss some of the live stream?

Feel free to watch anytime but the film will be best experienced from the start, so we encourage you to watch from 4.20pm.

How do I watch the film online?

You can watch live and interact here at bloodyminded.org on October 14th at 4.20pm (BST), using any up-to-date smartphone, tablet or laptop.

Are there subtitles?

Unfortunately, these aren't available during the live event.

Can I watch the film online from outside the UK and Europe?

Yes, you can watch online from anywhere as long as you have access to the internet.

What devices and software are supported for watching online?

To watch and interact at bloodyminded.org you'll need a recent laptop, smartphone or tablet with an up-to-date browser.